

Exec & Leadership Network Strategy Support

*with
Jeni Smith*

**NET
KNO**



Introduction

NetKno founder, [Jeni Smith](#) has facilitated workshops and strategic sessions within multiple schools, colleges & universities including Oxford, Manchester, Ulster and Cambridge. As well as supporting regional, national, and international corporate clients of all shapes and sizes.

As a PhD researcher Jeni specialises in speaking to both corporate and academic crowds, has experience hosting events and speaking to audiences all over the world, and is passionate about engaging with delegates to help spark ideas, stimulate knowledge transfer, and create human connection.



Network Strategy

Utilising networks, both internally and externally, is imperative for any organisation. Developing a strategy from scratch, or evaluating existing approaches, can be difficult to navigate – here's where Jeni can help.

With over twenty years' experience in network strategy, and three years as a PhD researcher, Jeni is equipped to help you, and your leadership teams co-create a strategy that works for you.

Through exploratory activities your executive team will be guided by Jeni to uncover existing gaps, hidden opportunities, and set out clear objectives.



Support Sessions

The development of your senior level network strategy will be split into two stages:

1. Explorational team activities to identify what's working, what's not, and highlight potential opportunities
2. Strategy development and team training to fill-in gaps

These sessions can be delivered either in a 1-day workshop or across two-days allowing for more ground to be covered.


Teams will leave these session with valuable insights, shared understanding, a clear network strategy, and valuable new skills.



Who We Work With

Business &
IP Centre
North East



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 North East England
Chamber of Commerce

Newcastle
City Council 

creative
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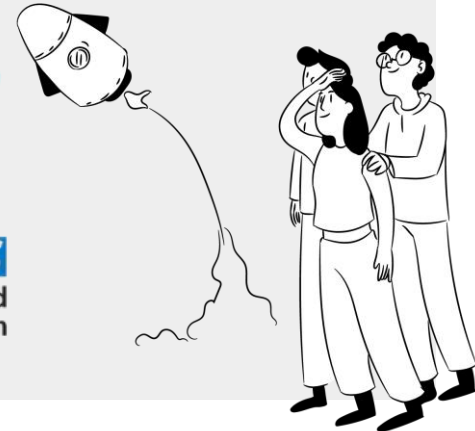
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1824
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*Get in touch today to book
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